Leadership Development for Community Transformation

MISSION TALK

AGUSTIN QUILES

PRESIDENT & FOUNDER
MISSION TALK

MISSION TALK

Our Approach

Discover

Discern

Plan

Communicate

Mobilize

Discover

Research & Community Engagement

This area focuses on training leaders to build inclusive relationships with key community members and organizations, ensuring diverse cultural and ethnic groups are represented. It helps leaders understand others' concerns and approach public policy with a broader perspective.

This work is grounded in assessing the root problems of communities and appreciating each congregation's unique context, including its history, strengths, challenges, and potential future.

Discern

Reflection & Spiritual Discernment

This area emphasizes grounding the work in scripture and kingdom values to shape a theological vision for the common good. It involves reflection, communal spiritual discernment, research on community issues, and practical solutions.

The five tasks of the church model are introduced to integrate community transformation into the church’ s broader mission.

Plan

Leading & Organizing Communities for Change

This area equips leaders to build a grassroots base through transformational relationships with neighbors, community leaders, and decision-makers.

It teaches skill s for one-on-one conversations, organizing meetings, and mobilizing their networks to drive community transformation and policy improvements.

Communicate

Arts & Storytelling

This area focuses on equipping leaders with the skills to craft and deliver effective storytelling across key communications platforms, including earned media, social platforms, and legislative communication. Training includes public relations, media engagement, opinion writing, and creative content development.

Leaders will learn to enhance messaging through creative arts and build strong branding, engage effectively with community stakeholders and elected officials, and create impactful content to advocate for their community's needs.

Mobilize

Public Policy

This area teaches participants how state bills become law, analyze their impacts, and track legislation.

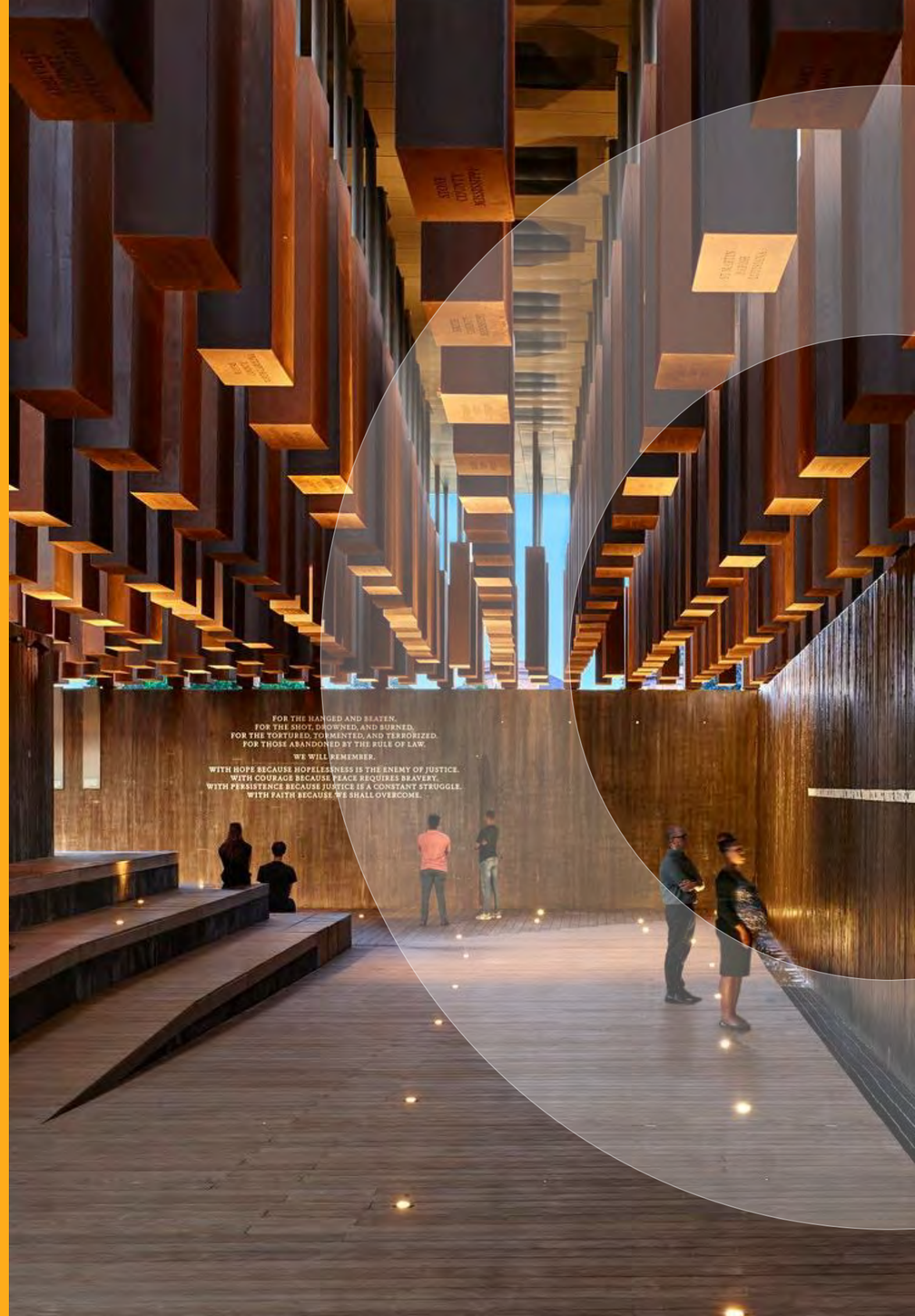
It also covers effective advocacy strategies, including communicating the effects of complex bills to the faith community and elected officials to oppose harmful proposals.

MISSION TALK

Mission_talk

Mission Talk

www.missiontalk.us



Introduction to Community Exegesis

Dr. Michael Mata

MISSION TALK

Exegeting Our Communities

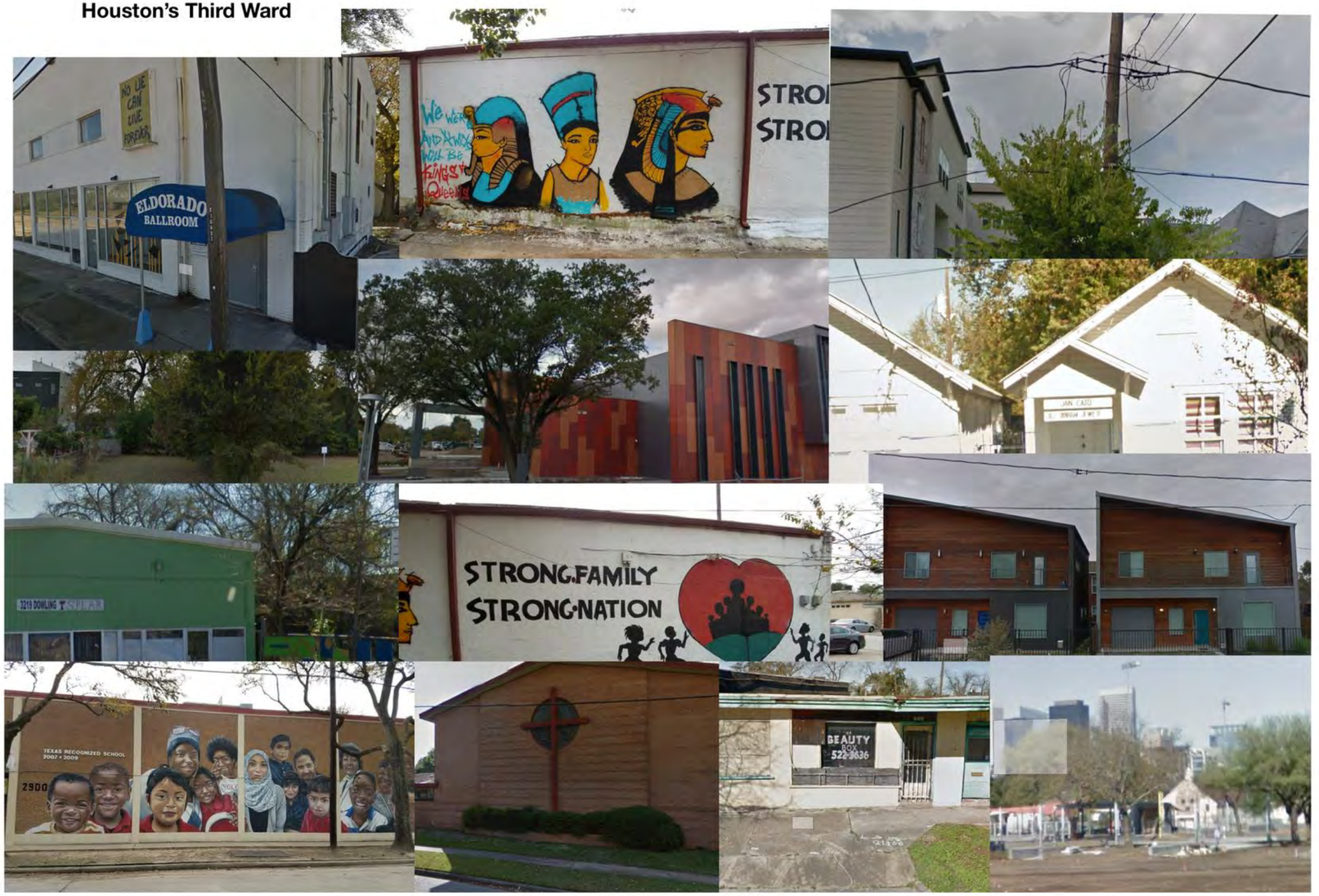
Towards a Vital Church Presence for Community Transformation

Michael A. Mata, Leadership Development for Community Transformation

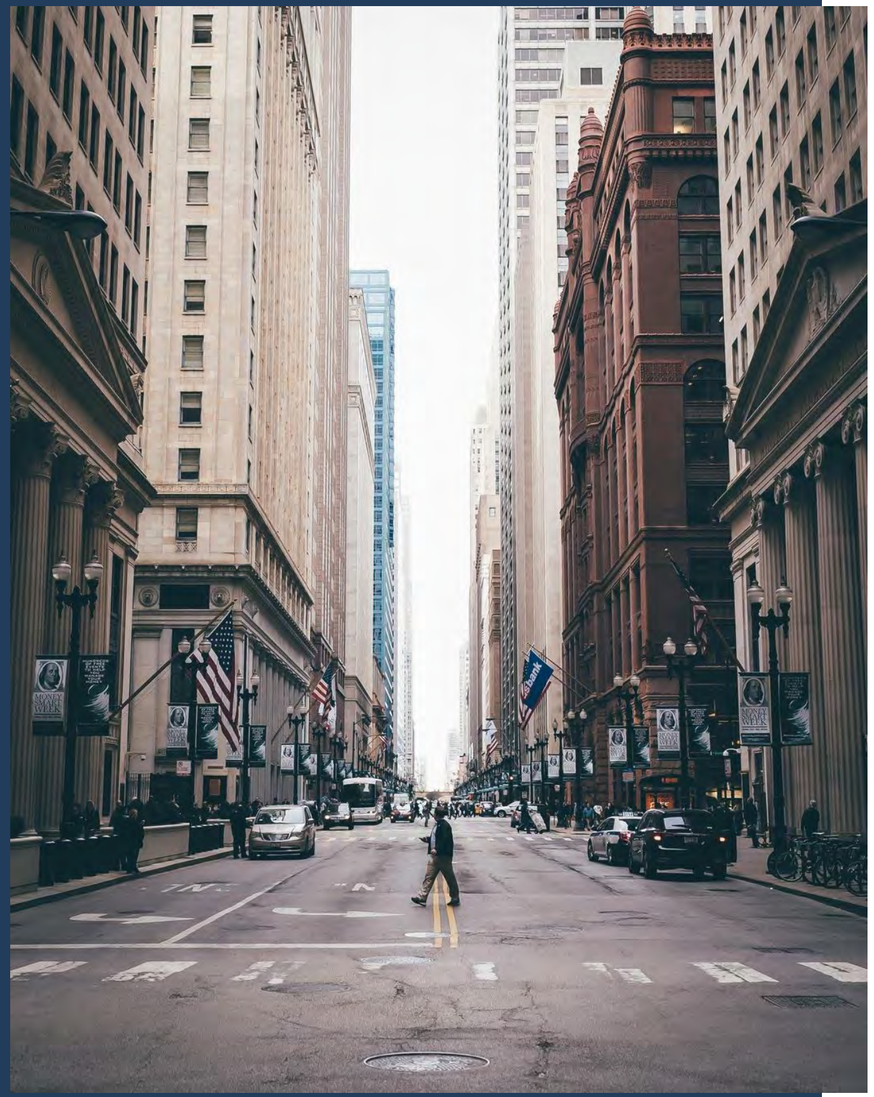
MISSION TALK

Tara Blagg

Urban Diary:
Houston's Third Ward



MISSION TALK



Community Exegesis

Learning “the narrative” of the community — its history, current challenges, and strengths, and gain a sense of its future — in which your ministry is located or to whom you serve in order to bring about wholistic transformation - Shalom (Jer. 29: 4-7)

MISSION TALK

Components of the Process

MISSION TALK

Exegeting Your Community

Studying the ConTEXT

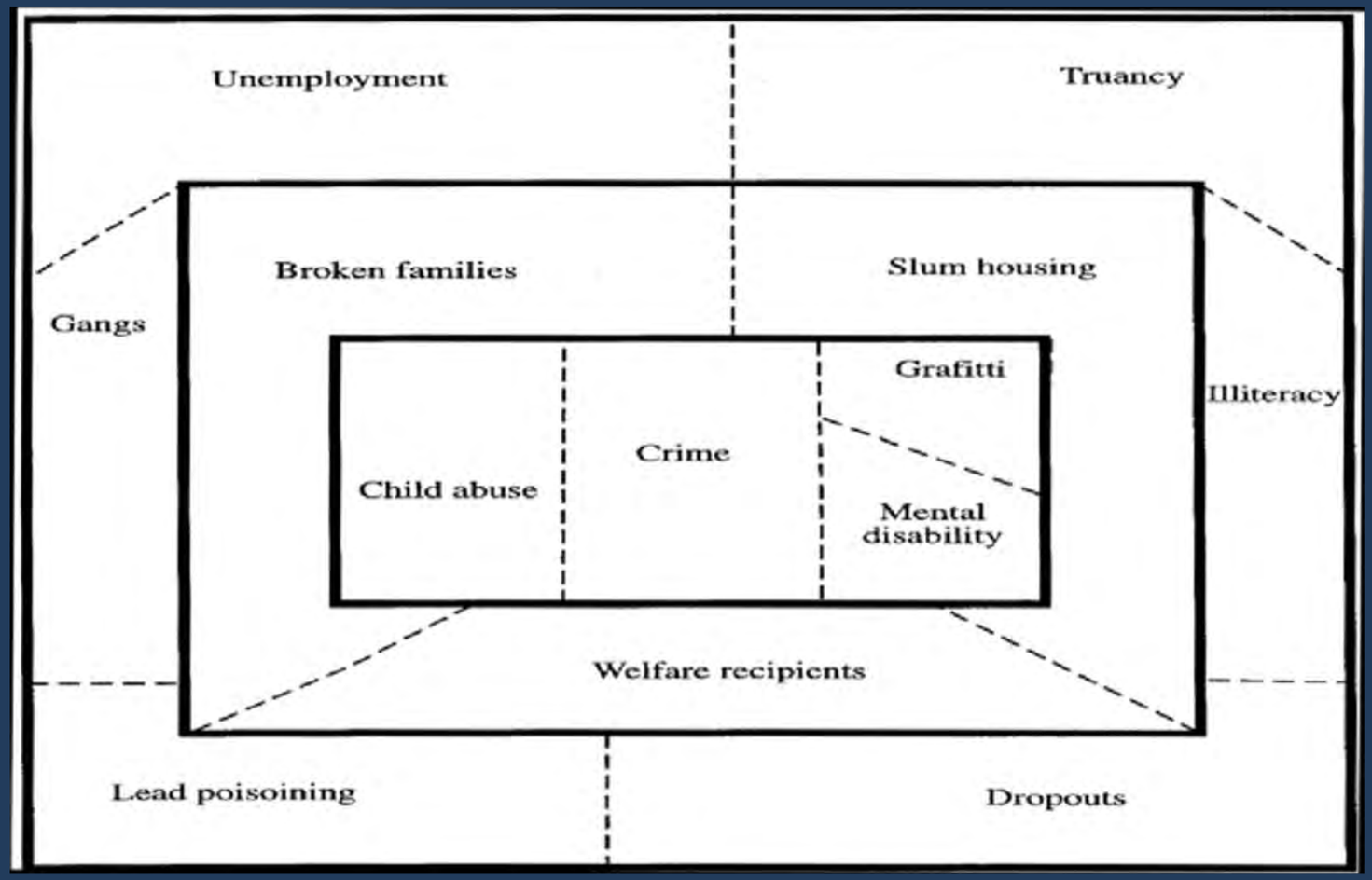
- **Observation:** walking and observing the neighborhood can yield a more “textured” understanding of local life than written reports or driving through it.

- **Data Analysis**: looking at your community’s demographic profile can provide a broader perspective and may reveal shifts over time.

- **Interviews with Community Leaders:** speaking with individuals in key positions often offers a more nuanced understanding of community life.

- **Conversations with Community Residents:** interactions with local people can clarify the current realities that people face, both positive and challenging.

MISSION TALK



Needs Assessment

Identifying the Deficits

MISSION TALK

ConTEXTual

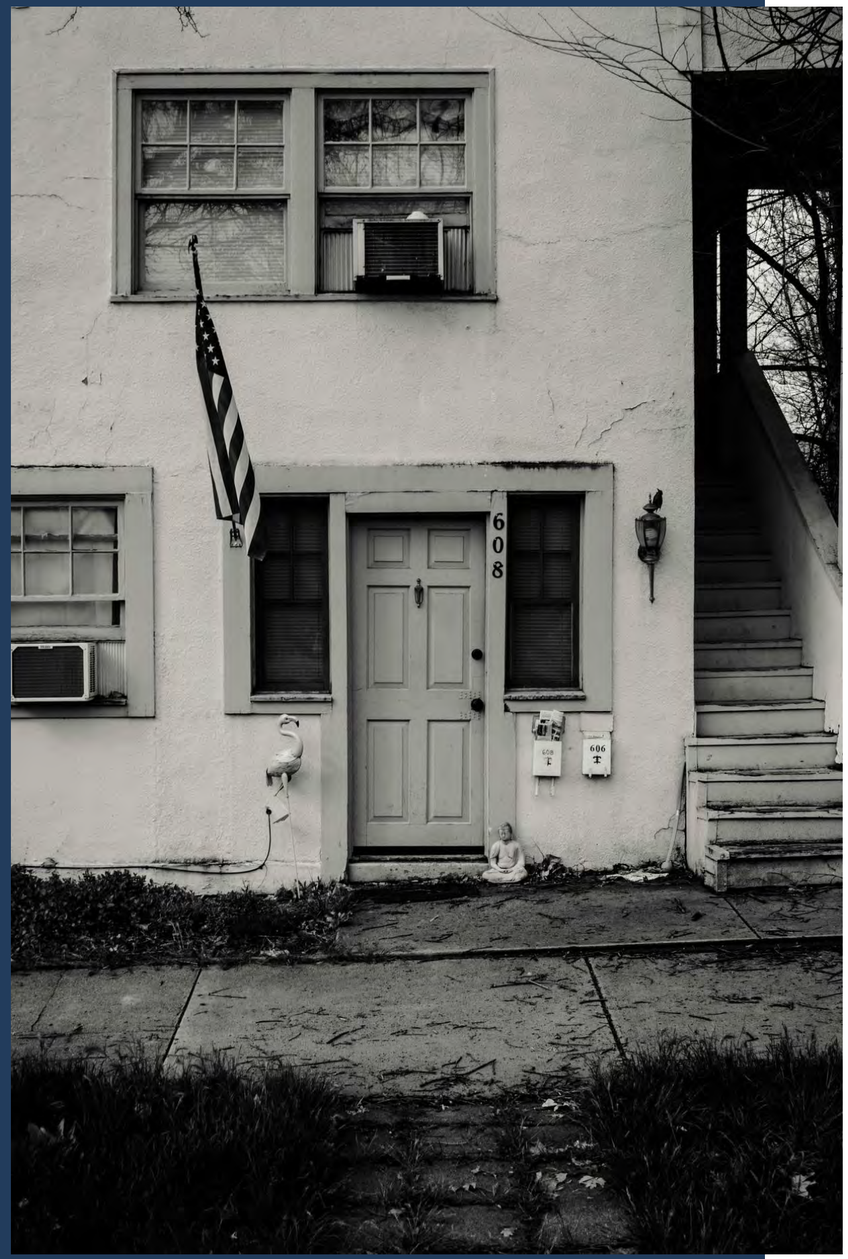
MISSION TALK

ConTEXTual

What is the narrative that the built environment is conveying to you?

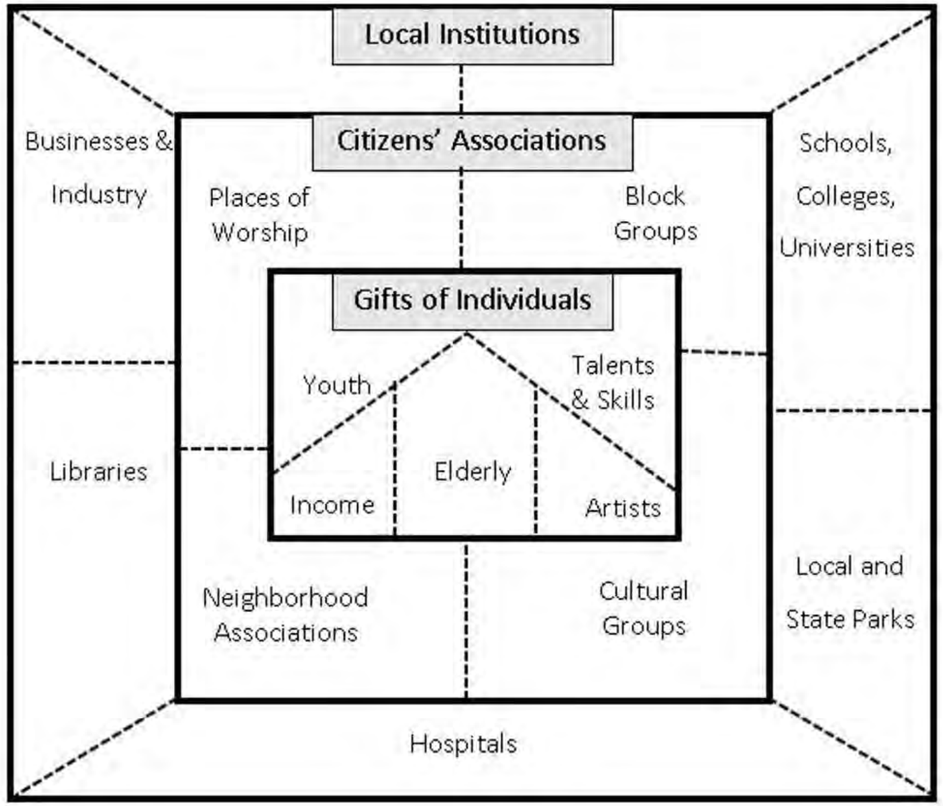
- History
- Current challenges and strengths
- Future

MISSION TALK



Mailboxes, Stucco, and Graffitti

MISSION TALK

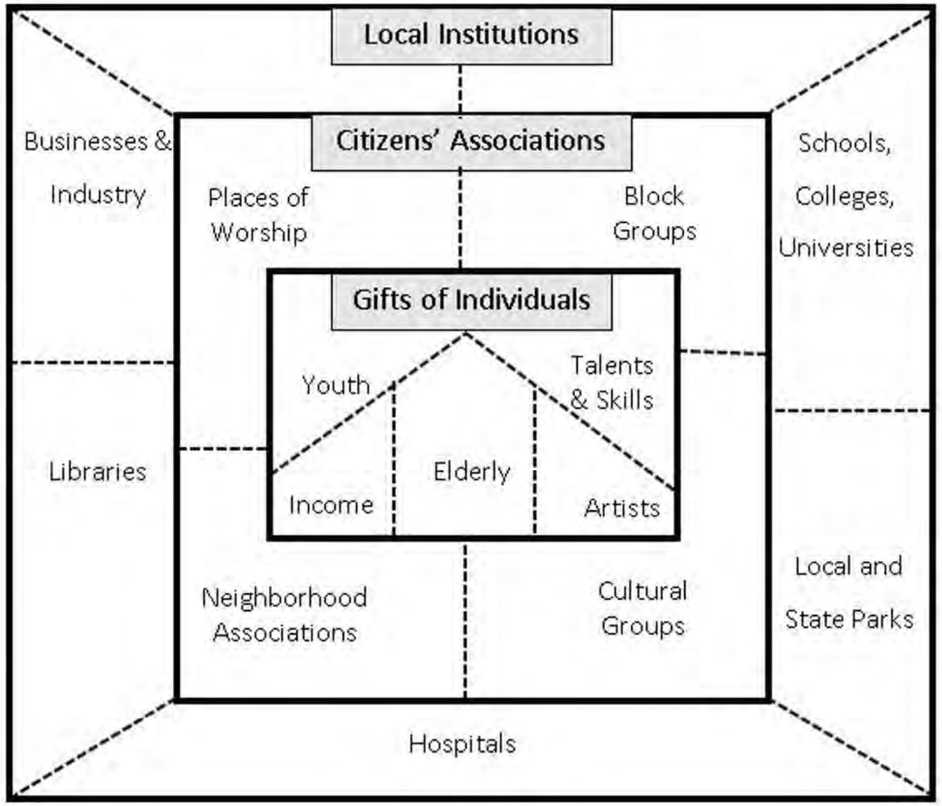


Asset Oriented Assessment

Identifying the Resources and Strengths

- Individuals
- Informal organizations & Associations
- Formal Institutions (nonprofit & public)
- Physical Environment
- Systems of Exchange (informal & formal)
- Cultural Narratives (History/stories)

MISSION TALK



Community Exegesis

- Context-informed
- Asset-based (strength-oriented)
- Relationship forming
- Multi-faceted (multi-sectoral)

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

Graffiti

Sanctioned and Unsanctioned

Michael A. Mata, April 19, 2021

MISSION TALK

Political

MISSION TALK

MISSION TALK

MISSION TALK

Muralists

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

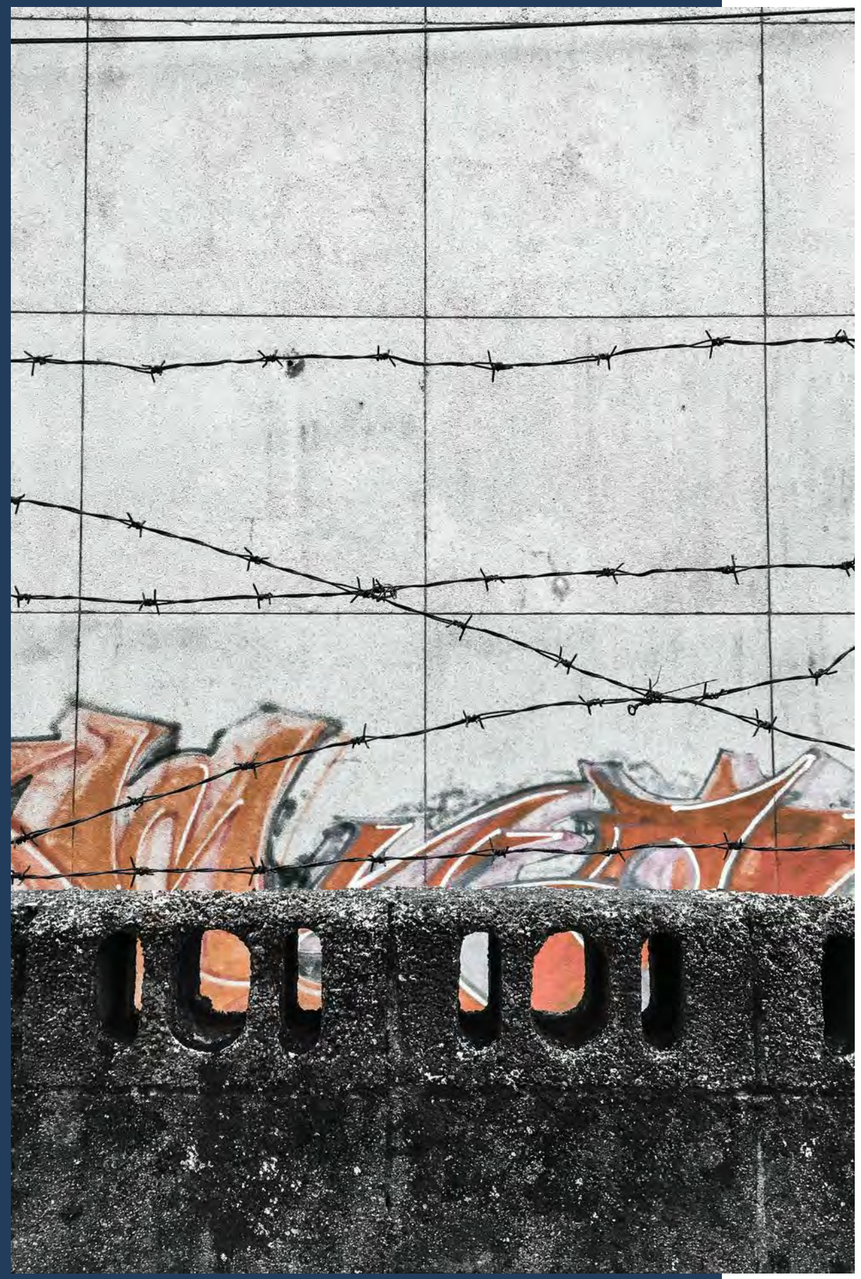
Taggers

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK



Gang

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK

MISSION TALK